



POZNAŃ UNIVERSITY  
OF ECONOMICS  
AND BUSINESS



**INFER**  
INTERNATIONAL NETWORK FOR  
ECONOMIC RESEARCH

Call for Papers  
INFER-PUEB Workshop  
on  
New Economics:  
Innovation, Digitalization and Revolution

March 11-12, 2021, PUEB, Poznań, Poland

Organized by

INFER – International Network for Economic Research

and

PUEB – Poznań University of Economics and Business

### Workshop Objectives

This workshop provides an opportunity for all those interested in the **New Economics** to discuss their research and to exchange ideas. The New Economy is commonly believed to have started in the late 1990s, when high tech tools, particularly the Internet and increasingly powerful and fast computers, made their way into the consumer and business marketplace. The New Economy has been seen as a shift from a manufacturing and commodity-based economy to one that uses technology to create new products and services at a rate that the traditional manufacturing economy could not match. It is also linked with the so-called Industrial Revolution 4.0.

Website: <http://neweconomics.ue.poznan.pl/>





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Researchers are invited to submit both empirical and theoretical papers that are broadly consistent with the workshop's special topic. However, in particular we welcome papers related to the following topics:

- Economic theory in the face of the fourth industrial revolution
- Technology factors in theoretical economic models
- New challenges for the digital economy
- The impact of a new technology on an economic development, a labor market and inequalities (big data, blockchain and distributed ledger technology (DLT), smart contracts, Artificial Intelligence (AI), machine learning etc.)
- Future of collaborative economy and its components (sharing economy, collaborative finance, collaborative production, gig economy, etc.)
- Financial technology (FinTech) versus traditional banking services
- GovTech – governments towards a new technology
- Regulatory Technology (RegTech, SupTech) and its application to governance and supervision
- Cryptocurrencies, tokenization processes and the shape of future financial system
- Digitalization as a driving force for industrial enterprises
- BigTech and its impact on economic and financial stability
- Crowdfunding services and platforms
- Rising role of personalized and dynamic pricing
- The role of cybersecurity in the digital economy
- Ethical and social aspects of new technologies

The workshop is open to both young and experienced researchers, Ph.D. students, post-doctoral researchers, and professionals from business, government and non-governmental institutions.

### Keynote Speakers

We are happy to welcome the following internationally distinguished keynote speakers:

1. **Josef Brada**, Professor of Economics, Arizona State University (to be confirmed)
2. **Albert J. Menkveld**, Full Professor, School of Business and Economics, Finance, Vrije Universiteit Amsterdam, Assistant Professor, Tinbergen Institute

### Special session

During the workshop Witold Abramowicz (Chair), Milena Stróżyńska, Krzysztof Węcel and Dominik Filipiak from the Department of Economic Informatics of PUEB will present their project **SIMMO II: System for Intelligent Maritime Monitoring II**. SIMMO II is a research and development project, ordered by the European Defense Agency (Cat B Project) and financed by the Polish and Luxembourg Ministries of Defense. The project is implemented jointly with LuxSpace Sarl from Luxembourg, and PUEB acts as the project's coordinator. More about the project: <https://ue.poznan.pl/en/news,c16/news,c15/r-d-project-simmo-ii,a92504.html>.





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## Organization

The workshop is jointly organized by

- International Network for Economic Research (INFER)
- Poznań University of Economics and Business (PUEB)

**The International Network for Economic Research** is a non-profit international scientific organization that stimulates research and research networking in all fields of economics through international workshops and conferences. It has been established in Germany and has members from all continents. Researchers and practitioners from all fields of economics are welcomed as INFER members. Universities or research centers can join INFER as institutional members. INFER also aims to become a dissemination partner for large research projects. Website: [www.infer-research.net](http://www.infer-research.net)

**The Poznań University of Economics and Business** is one of the oldest, most prestigious schools of economics in Poland. Since 1926, it has been continually developing higher education and ensuring high quality of scientific studies and constant development of research infrastructure. The PUEB has prepared numerous economic expert reports and implemented innovative projects. The innovation of research and educational methods has been confirmed by numerous rankings and accomplishments of PUEB students and employees. The PUEB combines care for the highest quality of education with the development of cooperation with other countries and broadly defined business practice. Website: [www.ue.poznan.pl](http://www.ue.poznan.pl)

## Submission of Papers

Only full papers may be submitted, preferably in pdf-format. Papers should be submitted to:

Aneta Kaczynska, [neweconomics@konf.ue.poznan.pl](mailto:neweconomics@konf.ue.poznan.pl)

Please submit your full paper by **November 15, 2020**.

Authors are allowed to submit more than one paper. We will confirm receipt of your submission.

All submitted papers will be peer reviewed according to a high-quality and fast referee process.

You will receive an e-mail indicating whether your paper is accepted for presentation during the workshop or not before **December 15, 2020**.

Paper presenters are expected to discuss one other paper during the workshop. **The discussant assignments will be made by the workshop committee before January 31, 2021**. As the workshop intends to build a network in this research area, participation is welcome even without paper contributions.





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## Publication of Papers

*A selection of papers presented at the workshop will be published in one or more international publications. **INFER** offers several publication possibilities to workshop participants, including journal publications.*

***PUEB** offers to publish good papers as a chapter of the monograph issued by highly reputable publisher (e.g. Springer, Palgrave Macmillan) and in a quarterly journal *The Economics and Business Review*.*

*The workshop organizers will contact you about these publication possibilities later.*

## Registration and Registration Fee

The registration fee for presenting and non-presenting participants is **140 EUR**.

The fee includes membership at INFER and all lunches and drinks. The fee doesn't include travel and accommodation expenses.

All workshop participants have to register for the workshop. Please note that paper submission is not regarded as a registration. Registration can be done in two ways. You will receive a confirmation e-mail.

### OPTION 1: by the INFER website + PayPal

Please register on the **INFER** website ([www.infer-research.net](http://www.infer-research.net)). Payment can be done via PayPal on the website. Note that you can use the same website to become an **INFER** member.

### OPTION 2: by e-mail + bank transfer

Please e-mail to [treasurer@infer.info](mailto:treasurer@infer.info) or to [infer.treasurer@gmail.com](mailto:infer.treasurer@gmail.com)

Payment can be done by bank transfer by mentioning your: 'Last Name + INFER-PUEB Workshop'. Please transfer the fee to the **INFER** account in Germany:

HypoVereinsbank Ludwigshafen

For international transactions please use the International Bank Account Number (IBAN) and the SWIFT-Code:

**IBAN:** DE33 5452 0194 3020 2199 97

**SWIFT (BIC):** HYVEDEMM483

**Deadline for registration and payment: February 3, 2021.**

In case of late registration, the fees will be increased to 200 EUR.





### Scientific Committee

- Josep-Maria Arauzo-Carod (University Rovira i Virgili)
- Cristina Badarau (University of Bordeaux)
- Josef C. Brada (Arizona State University)
- Richard Frensch (Leibniz Institute for East and Southeast European Studies)
- Ivo Bischoff (University of Kassel)
- Ewa Mińska-Struzik (Poznan University of Economics and Business)
- Kamila Kuziemska-Pawlak (National Bank of Poland)
- Kamilla Marchewka-Bartkowiak (Poznan University of Economics and Business)
- Paweł Marszałek (Poznan University of Economics and Business)
- Milena Ratajczak-Mrozek (Poznan University of Economics and Business)
- Karsten Staehr (Bank of Estonia)
- Andreea Stoian (Bucharest University of Economic Studies)
- Sławomir Śmiech (Cracow University of Economics)
- Claudiu Tiberiu Albuлесcu (University of Timisoara)
- Camélia Turcu (University of Orléans)

### Local Committee

- Christian Oberst (International Network for Economic Research)
- Aneta Kaczyńska (Poznan University of Economics and Business), The Head of the Local Committee
- Łukasz Bryl (Poznan University of Economics and Business), The Vice-Head of the Local Committee
- Marcin Bielicki (Poznan University of Economics and Business)
- Łukasz Kryszak (Poznan University of Economics and Business)
- Karolina Nowak (Poznan University of Economics and Business)
- Katarzyna Schmidt (Poznan University of Economics and Business)







## Location and Travelling

The workshop takes place at the Poznań University of Economics and Business.



Poznań University of Economics and Business  
Al. Niepodległości 10  
61-875 Poznań (Poland)

## How to get to Poznań

- By plane: Poznań Ławica Airport is located 7 km west from the city center. There are direct, daily flights to Poznań from Frankfurt, Munich or Copenhagen.
- By train: by direct train from Berlin HBF or Warsaw Central station – both 2,5h travel.

## Transport

- Transport to and from the airport  
Right in front of T3 terminal (arrival hall) you may find a 24/7 taxi stand.
- By public transport  
Poznań Airport is well-connected with the city center by public transport. There are bus stops right in front of the passenger terminal and in its close vicinity. Currently two bus lines run between the airport and city center connecting the airport with the main train station: day line no. 148 and night line no. 242.
- Taxi corporations  
M1 Taxi Poznań +48-61-8-222-222  
Taxi RMI +48-61-8-219-219  
Euro Taxi Poznań +48-61-8-111-111
- From Main Train Station: 10-minute walk  
[Check on Google Maps](https://tiny.pl/77bt3) (<https://tiny.pl/77bt3>)





## About Poznań

Poznań is a place where the energy of the New Europe is merged with the civilization of the West. A metropolis with over half-a-million residents, Poznań is situated in the most economically developed region of Poland, closer to Berlin than to Warsaw. Poznanians can be counted on - they are well-educated, competent and welcoming.

The city is focused on achieving success, grounded on a 1000-year tradition of competence. The most ambitious of projects and the bravest of visions have a chance to succeed here. The state of Poland was born in Poznań and it was also the location of the Greater Poland Uprising, the only successful armed bid for independence in Poland and a proof of the exceptional resourcefulness of its citizens.

Source: <https://www.poznan.pl/mim/omiescie/en/about-the-city,p,20892.html>

[Click for more information about Poznań](#)

## Accommodation

Participants are responsible for their travel and accommodation arrangements. The enrolment fee does not cover accommodation. Please make your reservations as soon as possible.

The local organizer has negotiated special discounts for Workshop participants at the following hotels:

- Sheraton Poznań Hotel\*\*\*\*\* , 3/9 Bukowska Street, Jezyce District

The Sheraton Poznań is a luxury, five-star hotel, located 850 m away from Poznań Główny Railway Station and a big shopping mall Avenida Poznań. Poznań International Fair is across the street. **In order to benefit from special prices, please make the reservation before the 24.02.2021 via this link:**

*Book your group rate for INFER-PUEB Workshop on New Economics: Innovation, Digitalization and Revolution Poznan 2021* (<https://www.marriott.com/event-reservations/reservation-link.mi?id=1587991032118&key=GRP&app=resvlink>)

- Hotel NH Poznan\*\*\*\* , 67. St. Marcin Street, Old Town District

The Hotel NH Poznań is a four-star hotel, located just 800 m from Poznań International Fair and Poznań Główny Main Railway Station and just a 10-minute walk from the Old Market Square. The location of the hotel makes it an excellent base for exploring Poznań's cultural highlights. (Discount only in case of direct reservation: e-mail or phone-call before 28.02.2021)

- IBB Andersia Hotel\*\*\*\* , 3 Sq. Andersa, Old Town District

The IBB Andersia Hotel is a four-star design hotel, located by the Stary Browar Shopping Centre in central Poznań, just a 10-minute walk from Poznań International Fair. 12 storeys skyscraper where the hotel is located is one of the flagships of the city.





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- Hotel Mercure Poznan\*\*\*\*, 20 Roosevelta Street, Jezyce District

The Hotel Mercure Poznań Centrum is a four-star hotel, located in the business part of the city, by the Poznań International Fair. Poznań Central Railway Station is a 5-minute walk away, while the airport can be reached within a 15-minute drive. (Discount only in case of direct reservation: e-mail or phone-call)

- Ibis Poznan Old Town\*\*, 23 Kazmierza Wielkiego Street, Old Town District

The Ibis Poznan Hotel is a two-star hotel, located in the center of the city, near the Old Town Square and the Warta river. The hotel is located 10-15 minutes by car from the Poznan International Fair and just a 10-minute walk from the Old Town Square and the Stary Browar and Posnania shopping centers.

- Hostel Puzzle Alfa, 41 Slowackiego Street, Jezyce District

The Hostel Puzzle Alfa is a hostel which offer budget rooms, conveniently located in Poznań city center, only a few minutes' walk from Poznań International Fair. It offers comfortable rooms with access to a TV and a kitchen.

**IMPORTANT NOTICE:** If there is no special reservation link, in order to benefit from the special prices, please mention in the reservation process the password: "INFER".

### Further Information

Questions may be directed to the local workshop organizers:

[neueconomics@konf.ue.poznan.pl](mailto:neueconomics@konf.ue.poznan.pl)

For payment issues (transfer, invoice, etc.) please contact INFER treasurer (Dr. Christian Oberst):  
[treasurer@infer.info](mailto:treasurer@infer.info), [infer.treasurer@gmail.com](mailto:infer.treasurer@gmail.com)

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